

Enavu announces Version 2.0 of Freedcamp, a Free Project Management Platform

Enavu announces the launch of Version 2.0 of Freedcamp, its free project management solution for small businesses, start-ups, students, and fans of collaboration. Version 2.0 brings many improvements to the core project management solution and introduces the App Marketplace. Now you can add applications to improve your work-flow and increase productivity.

A Cure for What Ails Project Management

Freedcamp's new iteration goes to the heart of what plagues the modern small business: costly project management failures. And in most cases, it's the solution itself that is the source of the problem. Here are four areas where existing project management solutions fail small and medium-sized businesses:

- Complex interfaces make it difficult to perform simple tasks
- The lack of inter-group communication and collaboration tools
- An inability to effectively measure and visualize project progress
- Ineffective or confusing training modules for IT staff

Freedcamp Version 2.0: The Cost-Effective Alternative (And By That We Mean “Free”)

These weaknesses cost small- and medium-sized businesses serious money – tens of thousands of dollars, if not more, wiped off the balance sheets. The status quo is simply not sustainable.

Businesses are looking for cost-effective alternatives.

Freedcamp 2.0's core platform is beyond merely affordable: it's free. And thanks to the following functionality offerings, it also addresses the root causes of project management failures:

- **An Improved and Intuitive User Interface** – Version 2.0 brings simplicity to project management by utilizing Ajax to provide a cleaner, easier, and more efficient user experience.
- **Multi-Channel Notification System** - Version 2.0 extends alerts and communication across all platforms. Users can receive notifications via email and text messages, and choose custom notification settings to get just the right amount of notifications for each project.
- **Cross-Platform Transparency Based on Segregation of Roles** - Version 2.0's dashboard enables users to create widgets that pull specific pieces of information. The widgets also can be presented as a pie chart or line chart to visually illustrate progress, making it easier for users to organize work while also demonstrating value to partners.

- **Optimized Inter-Group Communication Tools** - Freedcamp 2.0 enables greater inter-group communication by, among other things, letting users interact instantly with reply by email functionality, a group wall application, and Chrome browser notifications. Users will quickly realize with instant notifications they can spend more time collaborating, and less time waiting. Version 2.0 also contains powerful social media integrations allowing users to use their Google Contacts to invite people to projects and connect using their Google, Twitter, or Facebook accounts.
- **Fully Integrated App Marketplace** - Companies currently purchase apps on a per-unit, ad hoc basis, thereby incurring multiple subscription costs. Freedcamp's App Marketplace allows users to complement its free core project management offering with CRM, Bug Tracking, Wiki, Invoices, and other applications across its single interface – offered at a fraction of the cost of the standard market rate.

The One Project Management Platform Small Business Can't Live Without

This latter approach reflects Freedcamp's next strategic step: serving larger companies who manage 5-10 applications on a daily basis. Version 2.0, meanwhile, also remains an optimal solution for smaller businesses, non-profits, and schools looking for a simple, clean, and free project management offering.